## **GPO Partnership Logo Now Available**

GPO is pleased to announce the release of the first of its new marketing strategies for official FDLP partners. A <u>partnership logo</u> is now available for download by official partners from the FDLP Desktop. Official partners are libraries and other institutions with which GPO has letters or memorandums of agreement to provide permanent public access to electronic U.S. Government content or to provide additional services to assist depositories. A list of current partners is available from the <u>Partnership page</u> on the Desktop.

The logo is for use on the partner's library Web site, the partnership Web site, or for use in printed educational and public relations materials related to the partnership that are developed.

Additional partnership marketing strategies will be undertaken in the future. Stay tuned to FDLP-L and the Desktop for more information.